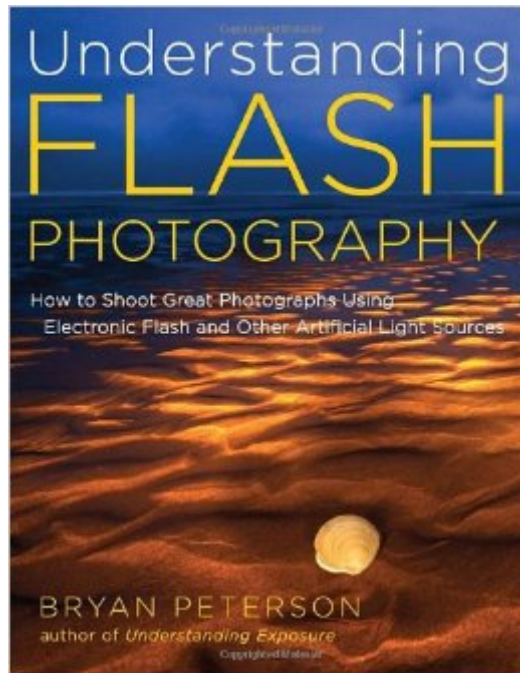


The book was found

Understanding Flash Photography: How To Shoot Great Photographs Using Electronic Flash



Synopsis

From a master of professional photography, a book that explores the exciting possibilities of artificial light. This guide to on- and off-camera flash picks up where Peterson's previous title, *Understanding Exposure*, left off--helping free photographers from the limitations of auto to get the images they want when natural light isn't enough. For the many amateur photographers afraid to venture past natural lighting, here is the book that will finally help them master artificial light. In his trademark easy-to-understand style, Bryan Peterson explains not only how flash works, but how to go beyond TTL automatic flash exposure to master manual flash, allowing readers to control the quality, shape and direction of light for a perfect exposure, every time.

Book Information

Paperback: 160 pages

Publisher: Amphoto Books; Original edition (August 30, 2011)

Language: English

ISBN-10: 0817439560

ISBN-13: 978-0817439569

Product Dimensions: 8.5 x 0.5 x 11 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars See all reviews (133 customer reviews)

Best Sellers Rank: #340,523 in Books (See Top 100 in Books) #17 in Books > Arts &

Photography > Photography & Video > Equipment, Techniques & Reference > Flash Photography

#72 in Books > Arts & Photography > Photography & Video > Equipment, Techniques &

Reference > Lighting #290 in Books > Arts & Photography > Photography & Video > Equipment,

Techniques & Reference > Equipment

Customer Reviews

I'd bet that the engineers at Canon and Nikon would be shaking their heads in wonder if they read this book. Even though thru-the-lens (TTL) flash has been around longer than digital cameras, Bryan Peterson is still advocating the exclusive use of manual flash. Peterson's advice is to set the flash to manual, determine the distance from the flash to the subject, set that distance in the flash readout and then set the aperture to that indicated in the flash readout. The settings that he recommends for other conditions are permutations of this formula. For example, if you have ambient light that you wish to preserve, Peterson recommends setting the aperture for that purpose, checking the readout for the recommended distance from flash to the subject and setting up your

flash at that distance. Peterson's recommendations are sound, but he essentially changes the electronics in the flash to an automated version of the chart that electronic-flash photographers used to carry around forty years ago. He recommends against using TTL flash. Yet TTL flash does the same thing automatically. For TTL, in a period of time measured in ten thousandths of a second, before firing the main flash a small burst of light is fired at the subject, from which the flash calculates the proper settings and flash power for an image. This is the same process that Peterson recommends, except that it's fully automated. That's why today's TTL flashes are expensive and internally sophisticated and yet so easy to use. In some cases TTL is far more accurate than flash used as Peterson recommends.

[Download to continue reading...](#)

Understanding Flash Photography: How to Shoot Great Photographs Using Electronic Flash
PHOTOGRAPHY: Photography Business - 20 Crucial Tips to Kickstart a Successful Photography Business (Photography, Photoshop, Photography Books, Photography ... Photography Business, Digital Photography) PHOTOGRAPHY: Fashion Photography - 8 Practical Fashion Photography Tips For Your Models to Shine (Photography, Photoshop, Digital Photography, Photography Books, Photography Magazines) Bryan Peterson's Understanding Photography Field Guide: How to Shoot Great Photographs with Any Camera How to Start a Electronic Record Label: Never Revealed Secrets of Starting a Electronic Record Label (Electronic Record Label Business Guide): How to ... a Eletr Record Label: Never Revealed Secret Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Photography: Photography Lighting Hacks: 7 Must Know Lighting Tips For Dramatically Stunning Photos..Every Time (photography lighting, portrait photography, ... photography, creativity, dlsr photography) DSLR: DSLR Photography: Learn How to Master the Art of DSLR Photography the Quick and Simple Way: DSLR Photography: DSLR Photography for Beginners: DSLR ... Photography, History of Photography) Understanding Exposure, 3rd Edition: How to Shoot Great Photographs with Any Camera Understanding Exposure, Fourth Edition: How to Shoot Great Photographs with Any Camera Photography: Photography Lighting: Top 10 Must-Know Photography Lighting Facts to Shoot Like a Pro in Your Home Studio Photography: The Complete Beginners Guide to Taking BRILLIANT Photographs that Capture Your Amazingly Beautiful World (Photography for Beginners - Digital Photography, Photography Books) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop) Photography Business: Sell That Photo!: 10 Simple Ways To Make Big

Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Photography: The Ultimate Editing Guide To Enhance And Create Stunning Digital Photos (Photography, Digital Photography, DSLR, Photoshop, Photography Books, ... Photography For Beginners, Photo Editing) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) Lighting for Digital Photography: From Snapshots to Great Shots (Using Flash and Natural Light for Portrait, Still Life, Action, and Product Photography) Photography: Complete Guide to Taking Stunning, Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Digital: Photography: For Beginners 2ND EDITION: Pictures: Simple Digital Photography Tips And Tricks To Help You Take Amazing Photographs (Canon, Nikon, ... Flash, Frame) (DSLR Cameras Book 1) DSLR Photography: for Beginners: Learn how to shoot like a pro using your DSLR camera

[Dmca](#)